



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G.. DEGREE EXAMINATION – ALLIED

FOURTH SEMESTER – APRIL 2023

UCO 4404 – SUPPLY CHAIN MANAGEMENT

Date: 04-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART - A

ANSWER ALL THE QUESTIONS

(10x2=20 Marks)

1. List out the Supply Chain Participants.
2. Define Supply Chain Management.
3. What do you mean Strategic fit?
4. What is Demand driven Strategy?
5. What is Fleet Tracking?
6. Mention two needs of AI based Reporting.
7. Define Performance measurement.
8. What is Supply Chain Metrics?
9. Define Supplier.
10. What do you mean by global sourcing?

PART – B

ANSWER ANY FOUR QUESTIONS

(4x 10 = 40 Marks)

11. Differentiate Logistics and Supply Chain Management.
12. Explain Push and Pull Strategies in detail.
13. Give the Importance of Logistics service alliances in detail.
14. Briefly explain Supply Chain Operation Research Model.
15. Explain the limitations of global Supply Chain Management.
16. Explain the Bull Whip Effect in Supply Chain.
17. What are the objectives of Global Supplier Database management?

PART – C

ANSWER ANY TWO QUESTION

(2x 20 = 40 Marks)

18. Write the characteristics and scope of Supply Chain Management in Modern economy.
19. Elaborately explain the Strategies in Supply Chain Management.
20. Explain in detail Trends towards globalization in the supply chain.
21. Elaborate the Digital Solutions in Logistics Management.

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